

# Cookies

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We use cookies, pixels, and other technologies (collectively, "cookies") to recognize your browser or device, learn more about your interests, and provide you with essential features and services and for additional purposes, including:

- Recognizing you when you sign-in to use our services. This allows us to provide you with product recommendations, display personalized content, and provide other customized features and services.
- Keeping track of your specified preferences. This allows us to honor your preferences, such as whether or not you would like to see interest-based ads.
- Conducting research and diagnostics to improve Venturecapital's content, products, and services.
- Preventing fraudulent activity.
- Improving security.
- Delivering content, including ads, relevant to your interests on Venturecapital sites and third-party sites.
- Reporting. This allows us to measure and analyze the performance of our services.

Venturecapital's cookies allow you to take advantage of some of Venturecapital's essential features. For instance, if you block or otherwise reject our cookies, you will not use any Venturecapital products and services that require you to sign in.

Approved third parties may also set cookies when you interact with Venturecapital services. Third parties include search engines, providers of measurement and analytics services, social media networks, and advertising companies. Third parties use cookies in the process of delivering content, including ads relevant to your interests, to measure the effectiveness of their ads, and to perform services on behalf of Venturecapital.

You can manage browser cookies through your browser settings. The 'Help' feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, how to block cookies, and when cookies will expire. If you block all cookies on your browser, neither we nor third parties will transfer cookies to your browser. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some features and services may not work.

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